



Kansas Chapter of APCO 2019 Exhibitor Sponsorship Registration

Contact Name: _____ Title: _____

Company Name: _____
(As it should appear on all signage)

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

Website: _____

2019 Sponsorship Amount: _____

Signature _____ Title _____ Date _____

The exhibitor sponsor, upon signing the agreement for sponsorship, expressly releases the Kansas Chapter of APCO and its members and representatives from any and all claims of injury, loss, or damage that may occur to the vendor sponsor, the exhibitor sponsor's employees, or the exhibitor sponsors property from any cause whatsoever.

Please send payment to: **Kansas Chapter APCO**
Attn: Becky Snook
114 S. Campbell
Beloit, Kansas 67420

Note: Conference attendees, either paid or as provided through sponsorship level, will need to be registered for each individual conference via the Kansas APCO website. <https://ksapco.org/conference-information/>

2019 Sponsorship Levels

Ruby Slipper Sponsorship Level

\$7,500 and up

- **Admission to Director/911 Administrator only event** with an opportunity to network one on one, without distraction or interruption, with 911 decision makers
- **Up to four (4) attendee conference registration** (including meals and conference swag), providing your team an opportunity to interact and engage with 911 professionals in a relaxed conference environment
- **Exhibitor Booth**, including two 8' tables, in a **prime location** of the vendor hall (at conferences where applicable)
- **Exhibitor logo on conference attendee t-shirt and/or bags**, to ensure your logo is visible long after the conference ends
- **Corporate logo and branding on all conference materials, brochures, and website**
- **Recognition of sponsorship at the opening general session and all meals** to ensure that conference attendees know who you are and recognize your investment in the 911 industry
- **Conference attendee list provided** to help you to sustain those connections after the conference
- **Director/911 Administrator contact list provided** to aid you in making those fruitful contacts after the conference
- **Listing of sponsorship on exhibitor hall signage**, to set yourself apart from other vendors (at conferences where applicable)
- **Your business brochure distributed at the registration table** to every attendee, included in every conference bag
- **3 minutes of live social media engagement on the Kansas APCO Facebook page** to make sure everybody knows

Emerald City Sponsorship Level

\$5,000 - \$7,500

- **Admission to Director/911 Administrator exclusive event** with an opportunity to network one on one, without distraction or interruption, with 911 decision makers
- **Two (2) attendee conference registration** (including meals and conference swag), providing your team an opportunity to interact and engage with 911 professionals in a relaxed conference environment
- **Exhibitor Booth**, with one 8' table, location determined by first come, first serve of registration **and** payment received (at conferences where applicable)
- **Exhibitor logo on conference attendee t-shirt and/or bags**, to ensure your logo is visible long after the conference ends
- **Corporate logo and branding on all conference materials, brochures, and website**
- **Recognition of sponsorship at the opening general session and all meals** to ensure that conference attendees know who you are and recognize your investment in the 911 industry
- **Conference attendee list provided** to help you to sustain those connections after the conference
- **Listing of sponsorship on vendor hall signage**, to set yourself apart from other vendors (at conferences where applicable)
- **Your business brochure distributed at the registration table** to every attendee, included in every conference bag

Rainbow Sponsorship Level

\$3,000 - \$5,000

- **Two (2) attendee conference registration** (including meals and conference swag), providing your team an opportunity to interact and engage with 911 professionals in a relaxed conference environment
- **Exhibitor Booth**, with one 8' table, location determined by first come, first serve of registration **and** payment received (at conferences where applicable)
- **Exhibitor logo on conference attendee t-shirt and/or bags**, to ensure your logo is visible long after the conference ends
- **Corporate logo and branding on all conference materials, brochures, and website**
- **Recognition of sponsorship at the opening general session** to ensure that conference attendees know who you are and recognize your investment in the 911 industry (no recognition at subsequent meals or gathering as available through higher sponsorship levels)
- **Conference attendee list provided** to help you to sustain those connections after the conference
- **Listing of sponsorship on exhibitor hall signage**, to set yourself apart from other vendors (at conferences where applicable)

- **Your business brochure distributed at the registration table** to every attendee, included in every conference bag

Yellow Brick Road Sponsorship Level (Commercial Vendor Members Only) \$1,000 - \$3,000

- **Two (2) attendee conference registration** (including meals and conference swag), providing your team an opportunity to interact and engage with 911 professionals in a relaxed conference environment
- **Exhibitor Booth**, with one 8' table, location determined by first come, first serve of registration **and** payment received (at conferences where applicable)

Yellow Brick Road Sponsorship Level

\$1,100 - \$3,000

- **Two (2) attendee conference registration** (including meals and conference swag), providing your team an opportunity to interact and engage with 911 professionals in a relaxed conference environment
- **Exhibitor Booth**, with one 8' table, location determined by first come, first serve of registration **and** payment received

A la Carte Sponsorships (per conference, first come, first serve)

- Padfolios** with your logo provided to every attendee \$1,500
- Lunch sponsorship** (logo on table tent and/or meal ticket) \$2,000
- Banquet Dinner sponsorship** (logo on table tent and/or meal ticket) \$5,000
- Sponsorship of Telecommunicator/Line Supervisor/Team/Director Of the Year** (sponsorship includes listing on awards program, announcement during award, stand for presentation of award if present at the conference) \$500 per award

Sponsorship Level	Yellow Brick Road	Rainbow	Emerald City	Ruby Slipper
Attendee Registration (including meals and conference swag)	2 registrations Included	2 registrations Included	2 registrations Included	4 registrations included
Exhibitor Booth*	One 8' Table	One 8' Table	One 8' Table	Two 8' Tables in prime vendor room location
Exhibitor Logo on Conference T-shirt and/or Bags				
Corporate Logo or Branding on all Conference Materials, Brochures, and Website				
Recognition of Sponsorship at Opening General Session				
Conference Attendee List Provided				
Listing of Sponsorship on Exhibitor Hall Signage				
Your Business Brochure Distributed at Registration				
Recognition of Sponsorship at all Meals				
Admission to Director/911 Administrator Exclusive Event				
Director/911 Administrator Contact List Provided				
3 Minutes of Live Social Media Engagement on the Kansas APCO Facebook Page				

*Exhibitor booth available at conferences with dedicated exhibitor room/hall.

Commercial Exhibitor Rules and Information

1. All commercial exhibitor partner sponsored events are open to every registered attendee and exhibitor.
2. All exhibitors must sponsor at the Yellow Brick Road Level or above to have a booth and be eligible to visit, present, talk about, or advertise their products/services.
3. If a commercial exhibitor partner registers as an attendee only and does not provide sponsorship at the minimum of the Yellow Brick Road Level they may **not** wear company shirts, present, advertise, or hand out business cards to attendees during the conference. If this is violated, the vendor will be asked to leave without refund of their attendance fee.
4. Commercial Exhibitors must arrive at the conference in time to have their booths/exhibits set up and opened for the exhibitor hall opening as defined in the conference schedule which will be provided beforehand.
5. Commercial Exhibitors are responsible for providing their logo for conference materials, t-shirts and bags, and the APCO website as designated by the qualifying sponsorship level.
6. Exhibitor placement in exhibitor hall will be granted first come, first serve for registered and **paid** attendees unless the exhibitor sponsors at a Ruby Slipper sponsorship level.
7. Exhibitor booths include one 8' table where available. If 8' tables are not available at the select venue the exhibitor will be notified of such in advance. Additional tables are available for a fee.
8. Exhibitor booths also include two chairs, table skirting, and electricity. Pipe in drape is not included.
9. Exhibitor is responsible for providing a logo, if at an appropriate sponsorship level, of high enough resolution that it is suitable for media usage.